



CREATE A CAREER PATH YOU LOVE

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🌟 3-Month Coaching Journey

Phase 1: Clarity & Self-Discovery (Weeks 1–4)

We begin by reconnecting you with your authentic self — beyond job titles and external expectations.

We explore:

- Clarification & “Know Myself” exercises
- Core values
- Strengths
- Passions & what puts you in *flow*
- Purpose & the impact you want to create
- Lifestyle preferences & non-negotiables
- Priority audit
- Assessments (personality, values, interests)

Outcomes:

A Personal Value Statement and crystal-clear awareness of who you are, what you care about, and what you want most next.

Phase 2: Alignment & Direction (Weeks 5–8)

Now that you know yourself, we align it with real-world opportunities and create direction with confidence.

We uncover:

- “Who I am meets what I do” mapping
- Exploration of different paths:
 - **Same career, new environment:** target company list, proactive networking, lesser-known job search tools

- **New career path:** transferable skills inventory, education/training needs, how to tell your story of change
- **Start a business or side gig:** entrepreneurial readiness, idea formation, “why behind the why,” foundational steps
- **Future Check:** analyzing career and industry outlooks — which roles are growing, evolving, or phasing out — so your next step is not only aligned but sustainable.

Outcomes:

A clear and aligned direction — options that fit your strengths, values, and long-term opportunities in the marketplace.

Phase 3: Action & Transformation (Weeks 9–12)

We turn insight into impact. You take strategic, confident action toward your redefined career path.

We work on:

- How to introduce yourself (LinkedIn, résumé, networking, interviews)
- Building your authentic personal brand
- Translating your purpose into professional language
- Designing your step-by-step action plan
- Overcoming fears and limiting beliefs
- Accountability, consistency, and confidence as you move forward

Outcomes:

A concrete action plan — and the courage, structure, and mindset to follow through.

Continuous Support Throughout

- Monthly reflections & check-ins
- Identifying and reframing limiting beliefs
- Ongoing encouragement to stay aligned

YourBestLifeinc.com

San Diego, CA

www.yourbestlifeinc.com

ozlem@yourbestlifeinc.com